

# ISSUES MAGAZINE

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## Guidelines for articles submitted to Issues Magazine please email to address above Please have articles in by 5th of month prior to printing.

At Issues Magazine our mission is to provide information and networking opportunities for the Holistic Health and Conscious Living Community. Within that mission our main focus is to get to know the people of this community. We like to hear inspiring stories of peoples' healing or personal growth journeys. Not a biography, but a story that comes from their heart and not their head.

### **Personal Articles**

We feel that this is beneficial to our readers as it gives them inspiration, encouragement and information for their own personal journey—so they know they are not alone on the 'path.' We like to hear how life has directed you in what you are doing in the Holistic Health or Personal Growth field. Your joys and sorrows; your triumphs and tribulations; your challenges and how you met and how you overcame them; the learning and insight you received from these experiences; how you applied this new understanding to your life and the shifts and changes that followed. We prefer 500 - 800 words, well written to fit our mandate of conscious living and does not contain any advertising or reason for the readers to contact you.

### **Informational Articles with Ads**

Must be general in nature and not promotional information regarding products or services. Informational articles must be accompanied with an ad, as we do not include phone numbers, dates, etc. in the article. We make exceptions for non-profit societies and for issues we feel are important to humanity. We have found it necessary to limit the size of these articles according to the size of your ad, e.g. a business card ad or smaller is about 375 words and for a full page ad we allow about 800 words. Your article is an opportunity for people to get to know you, your product or service. Your ad tells them the specifics on how to contact you. If your article promotes a specific product or service please see the next category...Profiles.

### **Profiles**

Contains promotional material about who you are, what you have done, your name, phone number, address, e-mail, website, dates, etc. One third of the profile may even be a display ad. Profiles will be labelled as such and range from half to full page. They cost between \$270 to \$440 for the basic.

### **Please Note:**

We publish every second month and the deadline is the 5th of the month prior to that issue.

Email articles to address at the top. Once they are read Angele will call to discuss your options.

Please include a phone or fax where you can be reached as well as the best time.